



MONOCHROME MUSINGS

ARTWORK RULES:

1. **THEME:** Entries must fit the theme of using a monochrome color scheme, which is using a singular color/hue to create their artwork. This is not limited to greyscale. There are no preferences regarding subject matter.
2. **ORIGINALITY:** Artwork should be exclusively created by the submitting artist(s) from a concept or composition originally conceived by that artist(s) from draft to completion. If using copyrighted, licensed, or other reference materials (including permissive use or reference photos not owned by you), please refer to our "Originality and Copyright Infringement Rules" (page 2) for specific guidelines and restrictions.
3. **READY TO HANG:** 2D artworks must be either framed or gallery-wrapped (at least an inch thick with the edges painted, not raw), and all 2D artworks must have gallery wire installed for hanging. Artwork that does not fit this criteria will not be accepted.

EXHIBITION GUIDELINES:

1. **ENTRIES:** Each artist may submit up to five (5) entries and must submit a photo of each entry with their application for review. This show will run side-by-side with the Holiday Artist Market; therefore, please understand that space is limited and likely not all of your pieces will be chosen. Applications must be received by August 16, 2026 to be considered for this exhibition.
2. **FEES:** There are no submission fees. There is a flat rate fee of \$25 per artist if your submission(s) is/are accepted, which is due upon Drop Off. However, entry fees are **WAIVED** for membered Kelly artists of any membership level. Memberships are available for as low as \$50 a year (starting from your donation date), so if you intend to enter multiple exhibitions, we encourage you to consider becoming a Kelly member.
3. **HOW TO APPLY:** Applications, labeled photos, and optional didactic texts (up to 50 words per artwork) may be:
 - Emailed to Exhibits@TheKelly.org,
 - Online at <https://thekelly.org/exhibitions/application>,
 - Mailed to PO Box 641, Wetumpka AL 36092, or
 - Dropped off into the Registrar's receiving box at our office at 301 Hill Street, Wetumpka.Entries received any other way are NOT considered valid. This includes entries sent via text, Facebook messenger, or any other delivery method. Please ensure your artwork photos are high quality, well-lit, in frame, and labeled with your name and the artwork title.
4. **NOTIFICATION:** Artists will be notified by email by October 30th if they have been accepted or not and which pieces.
5. **ART DROP OFF:** Art **MUST** be delivered to The Kelly at 301 Hill Street, Wetumpka, AL 36092 on Nov 14th & 16th. Please only bring the accepted artworks. The Kelly reserves the right to refuse any artwork that does not match the submitted entry, has unpainted edges, and/or does not have gallery wire installed (if 2D). Late deliveries will not be accepted, so please contact us beforehand if you need to make other arrangements.
6. **COMMISSION:** A twenty-five percent (25%) donation to The Kelly will be deducted from any sales during this exhibit. If you have any pieces that are for display only and not to be sold, please notate clearly on the application form.
7. **ART PICK UP:** Artwork that has not been sold should be picked up on Jan 2 & 4, 2027. If you or an authorized person are unable to pick up on that date, please contact us to make alternate arrangements. Any artwork not removed within 90 days from the pickup date - April 5th - shall be considered an unrestricted donation to The Kelly.

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ORIGINALITY AND COPYRIGHT INFRINGEMENT RULES

- 1. ORIGINALITY:** Artwork should be exclusively created by the submitting artist(s) from a concept or composition originally conceived by that artist(s) from draft to completion. If using copyrighted, licensed, or other reference materials, please refer to the language below for specific guidelines and restrictions.
- 2. COPYRIGHT INFRINGEMENT:** Copyright infringement of any kind is not acceptable. This would include artwork produced using imagery or materials from someone else's creation (drawings, paintings, photographs, artwork created with classroom instruction, etc.) without the original artist/owner's express written permission.
 - **Permissive Use and Credit:** If your artwork is the result of permissive use of someone else's creation or instruction, the artwork must include credit to the original artist and/or copyright holder, such as: "Study of Jane Smith's Still Life Painting" or "Image Credit: iStock/Getty Images" or "Workshop Credit: John Doe."
 - The requirement for either written permission or imagery credit does not apply to:
 - Historical photographs (generally 50+ years ago, unless the original photographer or their estate renewed the copyright),
 - Works within public domain,
 - Images with the Creative Commons Zero designation, or
 - Per "[Fair Use](#)" doctrines, transformative works.
- 3. ACCEPTABLE REFERENCE PHOTO USAGE:** Artists may use their own photos or reference materials without restriction. Artists using other sources of reference materials should ensure that they are using ethically-sourced materials that are free of copyright, royalty, or other intellectual property rights. No direct copies of reference images are allowed, unless the artist provides The Kelly with proof of permission or proof of licensing purchase from the copyright owner.

The Kelly will consider artwork using stock or reference images as "fair use" — and thus does not need to be credited — if the artist:

 - Significantly alters the artwork's final composition from the original reference photo, to be judged on a case-by-case basis. Generally, artwork should deviate from a single reference photo by at least 50%; OR,
 - Appreciably alter the artwork's final composition using multiple different reference materials to create an entirely original composition.
- 4. AI USAGE:** Artwork generated by Artificial Intelligence (AI) are not permitted. Entry/submission photos or digital art enhanced by AI are also not permitted.

IMPORTANT DATES:

Applications Due: October 25, 2026

Acceptance Notification: October 30, 2026

Art Drop Off: November 14th & 16th, from 10am - 5pm

Exhibition Opens: December 4, 2026

Annual Member's Party December 3rd, from 5:00pm - 7:00pm

Exhibition Closes: December 29, 2026

Art Pick Up: Jan 2 & 4, 2027 from 10am - 5pm

CONTACT INFO:



The Kelly Fitzpatrick Center for the Arts

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Wetumpka, AL 36092

Email: Exhibits@TheKelly.org
Phone: (334) 478-3366
Website: TheKelly.org