

HOLIDAY ARTISTS MARKET

Join us for our annual Holiday Artist Market, where we invite artists to exhibit and sell their fine arts, handmade crafts, and other artistic labors of love. Bring your art, and The Kelly will handle the rest!

This will be a juried market, so please understand space is limited and not all of your entries will be chosen. The Kelly has limited space and storage; thus, artwork(s)/object(s) are juried based on quality as well as quantity and other similar objects. Artwork(s)/object(s) dropped off without The Kelly's prior approval, notification, or consent will not be displayed and instead be returned to the Artist.

JURIED MARKET RULES:

1. **THEME:** The Holiday Artist Market has no theme, just whatever you think might make a good gift!
2. **ORIGINAL:** All art, prints, and/or craft work(s) must be created by the applicant—no reproductions or use of other people's works. Please refer to our "Originality and Copyright Infringement Rules" (page 2) for specific guidelines and restrictions.
3. **UNIQUE:** Crafts that take a pre-existing material (ex. figurines, silverware, retail items, etc.) and change it into a different form may be acceptable so long as the object is appreciably altered by the artist, to be approved on a case-by-case basis.
4. **READY TO HANG:** 2D artworks larger than 5x7 size must be either framed or gallery-wrapped (at least an inch thick with the edges painted, not raw), and must have gallery wire installed for hanging. All artwork larger than 5x7 that does not fit this criteria will not be accepted.

APPLICATION PROCESS:

1. **FEES:** There are no submission fees. There is a flat rate fee of \$25 per artist if your submission(s) is/are accepted, which is due upon Drop Off. However, entry fees are **WAIVED** for membered Kelly artists of any membership level. Memberships are available for as low as \$50 a year, so if you intend to enter multiple exhibitions, we encourage you to consider becoming a Kelly member.
2. **HOW TO APPLY:** Applications, photos, and optional didactic texts (up to 50 words per artwork) may be:
 - Emailed to Exhibits@TheKelly.org,
 - Online at <https://thekelly.org/exhibitions/application>,
 - Mailed to PO Box 641, Wetumpka AL 36092, or
 - Dropped off into the Registrar's receiving box at our office at 301 Hill Street, Wetumpka.

Entries received any other way are NOT considered valid. This includes entries sent via text, Facebook messenger, or any other delivery method. Please ensure your artwork/craft photos are high quality, well-lit, in frame, and labeled with your name and title or description.

3. **NOTIFICATION:** Artists will be notified by email by October 30th if they have been accepted or not and which pieces.
4. **ART DROP OFF:** Art should be delivered to The Kelly at 301 Hill Street, Wetumpka, AL 36092 on November 14th & 15th. Please only bring the accepted artworks. The Kelly reserves the right to refuse any artwork that does not match the submitted entry or does not have gallery wire installed (if 2D). If you are unable to deliver your art during these times, please let us know beforehand to make other arrangements.
5. **COMMISSION:** A twenty-five percent (25%) donation to The Kelly will be deducted from any sales during this exhibit. If you have any pieces that are for display only and not to be sold, please notate clearly on the application form.
6. **ART PICK UP:** Artwork that has not been sold should be picked up on Jan 2 & 4, 2027. If you or an authorized person are unable to pick up on that date, please contact us to make alternate arrangements. Any artwork not removed within 90 days from the pickup date - April 5th - shall be considered an unrestricted donation to The Kelly.

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ORIGINALITY AND COPYRIGHT INFRINGEMENT RULES

- ORIGINALITY:** Artwork should be exclusively created by the submitting artist(s) from a concept or composition originally conceived by that artist(s) from draft to completion. If using copyrighted, licensed, or other reference materials, please refer to the language below for specific guidelines and restrictions.
- COPYRIGHT INFRINGEMENT:** Copyright infringement of any kind is not acceptable. This would include artwork produced using imagery or materials from someone else's creation (drawings, paintings, photographs, artwork created with classroom instruction, etc.) without the original artist/owner's express written permission.
 - Permissive Use and Credit:** If your artwork is the result of permissive use of someone else's creation or instruction, the artwork must include credit to the original artist and/or copyright holder, such as: "Study of Jane Smith's Still Life Painting" or "Image Credit: iStock/Getty Images" or "Workshop Credit: John Doe."
 - The requirement for either written permission or imagery credit does not apply to:
 - Historical photographs (generally 50+ years ago, unless the original photographer or their estate renewed the copyright),
 - Works within public domain,
 - Images with the Creative Commons Zero designation, or
 - Per "Fair Use" doctrines, transformative works.
- ACCEPTABLE REFERENCE PHOTO USAGE:** Artists may use their own photos or reference materials without restriction. Artists using other sources of reference materials should ensure that they are using ethically-sourced materials that are free of copyright, royalty, or other intellectual property rights. No direct copies of reference images are allowed, unless the artist provides The Kelly with proof of permission or proof of licensing purchase from the copyright owner.

The Kelly will consider artwork using stock or reference images as "fair use" — and thus does not need to be credited — if the artist:

 - Significantly alters the artwork's final composition from the original reference photo, to be judged on a case-by-case basis. Generally, artwork should deviate from a single reference photo by at least 50%; OR,
 - Appreciably alter the artwork's final composition using multiple different reference materials to create an entirely original composition.
- AI USAGE:** Artwork generated by Artificial Intelligence (AI) are not permitted. Entry/submission photos or digital art enhanced by AI are also not permitted.

IMPORTANT DATES:

Applications Due: October 25, 2026

Acceptance Notification: October 30, 2026

Art Drop Off: November 14th & 16th from 10:00am - 5:00pm

Exhibition Opens: December 4, 2026

Reception: December 3rd from 5:00pm - 7:00pm

Exhibition Closes: December 29, 2026

Art Pick Up: Jan 2 & 4, 2027 from 10:00am - 5:00pm

CONTACT INFO:



The Kelly Fitzpatrick Center for the Arts

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Wetumpka, AL 36092

Email: Exhibits@TheKelly.org
Phone: (334) 478-3366
Website: TheKelly.org